



**12 YEARS**

**METRO  
AL MADINA**

# FIRST THINGS FIRST

12 years ago

We started Metro al Madina in the heart of Beirut

12 years later

We are inviting you to take on a new challenge with us:

Metro is an independent cultural and entertainment hub in Beirut.

It consists of a production house, a multi-purpose performance venue, a bar/club, and a training academy. It caters to a wide range of nightlife, theater production, and music lovers in a creative and progressive environment with a genuine and outspoken voice.

The space strives to make its audience feel valued, inspired, safe and free, by offering enjoyable, accessible, and affordable quality entertainment, without compromising on its social and political engagements.

FIRST THINGS FIRST



# THE STORY

It all started with a simple idea: a **space** that lives solely on its box office in a city that is constantly being transformed.

## A space that

- Produces versatile genres of music and performing arts from *tarab* to experimental music
- Connects with the history of music and theater, while adapting it to the present with a new vision and modern tools
- Believes that entertainment does not have to compromise on its value to appeal to a wide audience

It is in these connections that we are inviting

It is our financial model, based on the box office that allowed us to remain in contact with our audiences and adapt to their changing needs and desires. More importantly, this model allowed us to remain self-sufficient, without the need for external funding.

Since 2013 and until the financial crisis in 2019, Metro was

More than **2,500** shows were performed on the stage of Metro, some of which running for 5 or even 10 years.



*Bar Farouk*

**167**

**shows** over a period of  
5 years, premiered in  
Beiteddine International  
Music Festival

2015

*Devil's Eye*

2017

*Hishik Bishik*

**475**

**shows** over a period of  
11 years

2012

*The Political  
Circus*

premiered in  
Beiteddine  
International  
Music Festival

2017

*Metrophone*

15 different  
shows over a  
period of 6 years

2016

*Al Souq Al  
Oumoumi*

2024

*Discotheque  
Nana*

2018

*Franco-Arabe*

2019



Metro's shows toured locally and internationally:  
Beiteddine, Byblos, Belgium, Egypt, Tunis, Spain

This was made possible by a loyal audience that supported us over the last 12 years.

MORE THAN

**281,000**

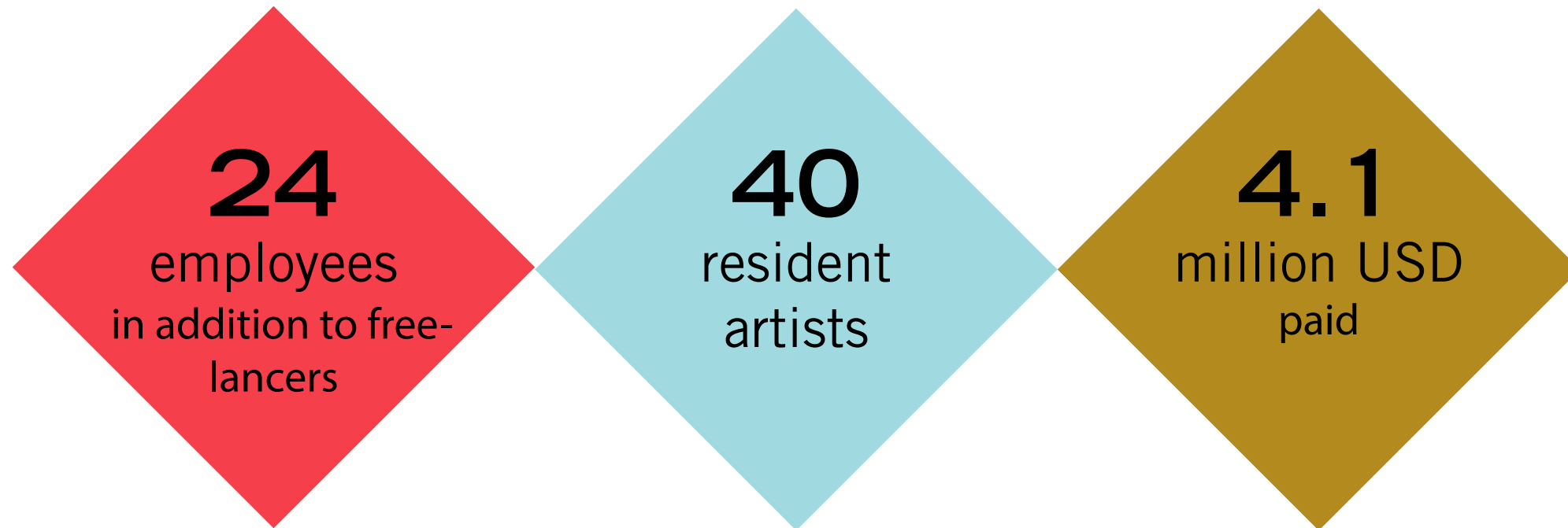
tickets sold

MORE THAN

**100,000**

people danced in our Midnight Metro club nights

Our story is the collective story of the metro family,  
composed of artists, technicians and staff.



Since 2012, Metro paid more 4.1 million USD to the performing artists, contributing to the artistic field and its

# THE STORY



Over the last 12 years, metro discovered many talents, that became part of its shows.

First through Metro Casting, a monthly open casting for young talents which was held for more than 48 times. In 2022, we started our new free school for the performing arts, **Metro al Mehaniyya**, co-funded by AFAC, the Cultural Resource, and Action for Hope.

In our first year, we received more than a **100 applications**, graduated **7 students** and collaborated with **38 part-time teachers**. But more importantly, we offered an opportunity for many young artists or amateurs to develop their skills and become professional artists.

We are soon starting the next issue of Metro Al Mehaniya, after choosing 8 students out of 60 applicants.

This issue was funded by Beryt and Afac



# THE FUTURE

Despite having been a successful financial model over the last 12 years, the current economic and financial crisis has raised a number of challenges that forces us to adapt in order to continue.

We decided to take on these challenges by **expanding**, as the only way to remain financially viable, while maintaining the spirit of Metro.



During summer 2023, we moved to **Aresco theater**, located in Clemenceau.

The new venue will increase our capacity from **110 to 250 (seated)** and **250 to 1000 (standing)**, which will allow us to continue relying on our box-office.

Its wider stage will allow for bigger production, in addition to hosting international shows.

The versatile nature of the new venue allows for hosting concerts, films and other cultural activities, and to sustain other local productions.

The bigger space provides the possibility for expanding Metro al Mehaniyya, while running its classes throughout the year.

After 12 years, we invite you to be part of our new challenge, and play a role in sustaining Beirut's cultural scene.

# HOW YOU CAN TAKE PART

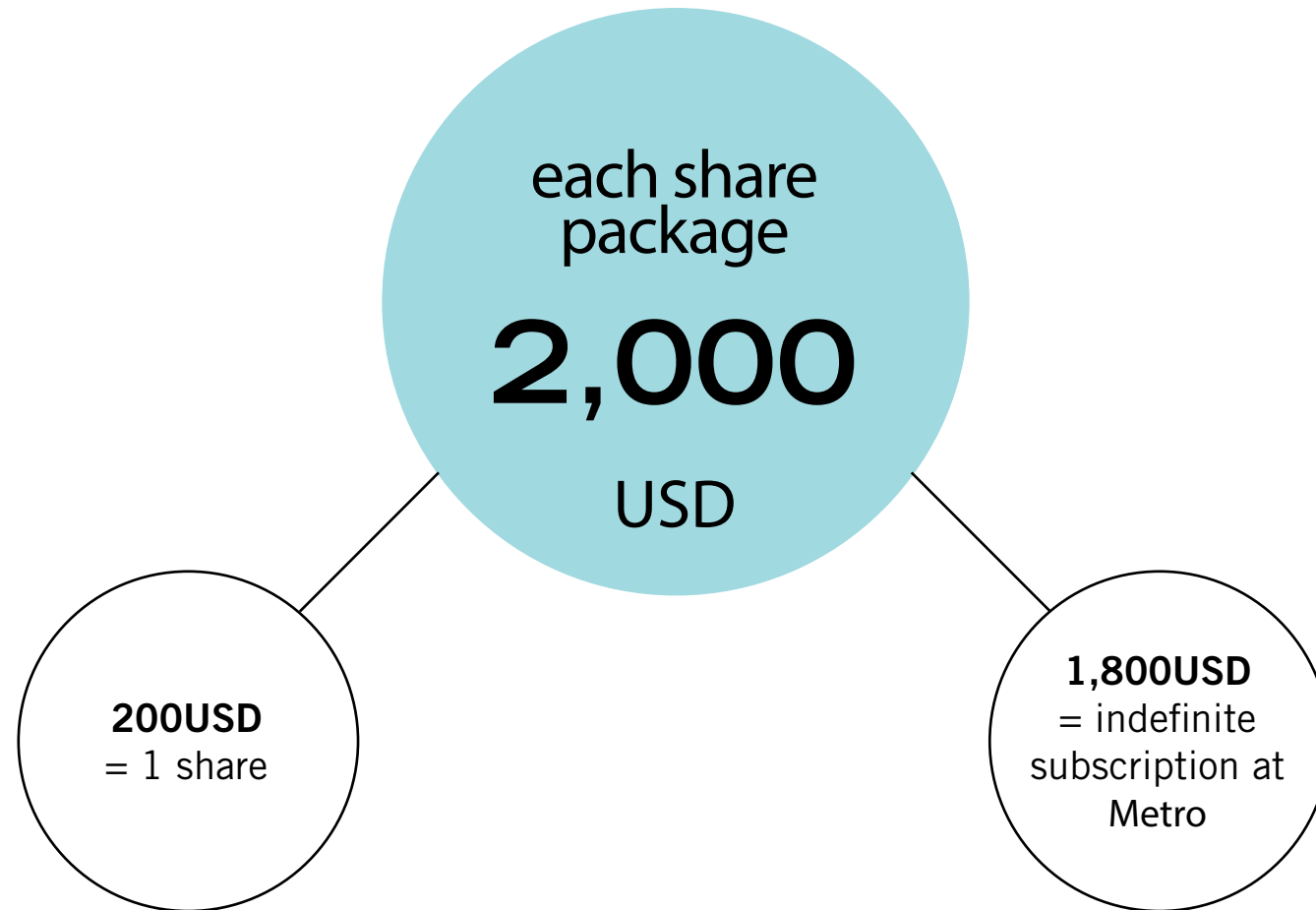
12 years ago

We experimented with an idea:  
to produce arts sustained by the box-office.

TODAY

we are experimenting with a new idea:  
to involve the community in the sustainability of a

In order to cover the cost of relocation and the rent over the coming years, we decided to involve our community through selling 500 shares, or 10% of the company.



## HOW YOU CAN TAKE PART

**1**

**FREE TICKET/  
MONTH**

*can be used by the  
shareholder  
or gifted*

**50%**

**DISCOUNT ON  
2 TICKETS/  
MONTH**

*can be used by the  
shareholder  
or gifted*

**25%**

**DISCOUNT ON  
4 TICKETS/  
MONTH**

*can be used by the  
shareholder  
or gifted*

**10%**

**DISCOUNT ON  
FOOD AND  
BEVERAGES**





## HOW YOU CAN TAKE PART

In order to build together the new space, we are offering these shares for sale to our community, friends and supporters. So far, more than 140 partners have joined the Metro family, with more than 173 shares.

We aim to open in Spring 2023 and this will only be possible with you on board.

If you would like to become a partner, please fill out this [form](#)

If you need any additional clarifications, you can reach us at [info@metromadina.com](mailto:info@metromadina.com)

Have a look at [our privacy policy](#)





سوف نلهو...